



HEAD OF CORPORATE COMMUNICATIONS

Headquarters, St Asaph

Permanent, 37 hours per week

Salary: £57,692 - £61,877 (plus 8.5% on call allowance)



A strategic leadership opportunity has arisen within North Wales Fire and Rescue Service for a permanent Head of Corporate Communications. This critical role will report to the Executive Board and be an active and integral member of the Service Leadership Team (SLT). The role is based at Headquarters in St Asaph, with some flexibility for remote working.

As Head of Corporate Communications, you will provide strategic, ethical and pragmatic advice, challenge, and support to the Chief Fire Officer, Executive Board, and Fire Authority. You will be responsible for ensuring that communications and engagement are at the heart of effective service delivery and organisational success.

Leading a dynamic Corporate Communications function, you will oversee media relations, internal communications, community engagement, external affairs and be instrumental in upholding the Service's commitment to bilingualism, ensuring Welsh and English are treated equally in public communications and internal operations. You will drive forward a comprehensive and data-driven Communications Strategy, building trust, credibility and engagement with internal and external stakeholders.

The successful candidate will be a highly experienced communications professional, with the ability to lead across all disciplines, including crisis communications, digital engagement, brand management and organisational culture change. You will demonstrate transformational leadership, embedding innovative communication approaches and ensuring the Service has a strong, influential and consistent voice across all platforms.

As part of this role, you will lead and participate in a joint 24/7 on-call rota with North Wales Police to provide press and social media support for major incidents out of hours.

We are looking for a visionary leader who aligns with the NFCC Core Code of Ethics, bringing a strong commitment to inclusivity, collaboration, and public service.

For further details about the role, please refer to the information pack. To apply, please complete and submit your application pack by email to: recruitment@northwalesfire.gov.wales

**Closing date for receipt of application forms is
12.00 noon, 07/03/2025**

The closing date will be strictly adhered to and no exceptions will apply.

We are an equal opportunity employer and welcome applications from all sections of the community. We are committed to equality of opportunity for all staff and applications from individuals are encouraged regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion or belief and marriage and civil partnerships. We welcome correspondence and calls in Welsh and English and we will respond equally to both and will reply in your language of choice without delay. Applications submitted in Welsh will be treated no less favourably than an application submitted in English.

